Blackfriars

Sent

Sun, Jan 28, 2018 10:00 am

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4,267 Recipients

List: Main List Delivered: Sun, Jan 28, 2018 10:00 am

Subject: An exciting investment opportunity in one of England's most vibrant cities awaits!

O Orders		.00 der revenue	\$0.00 Total revenue	
Open rate	8.8%	Click rate	0.1%	
List average Industry average ()	8.6% 0.0%	List average Industry average ()	0.2%	
355 Opened	5 Clicked	242 Bounced	8 Unsubscribed	
Successful deliveries	4,025 94.3%	Clicks per unique open	s 1.4%	
Total opens	532	Total clicks	800.0	
Last opened	1/29/18 12:23PM	Last clicked	1/29/18 8:43AM	
Forwarded	0	Abuse reports	0	

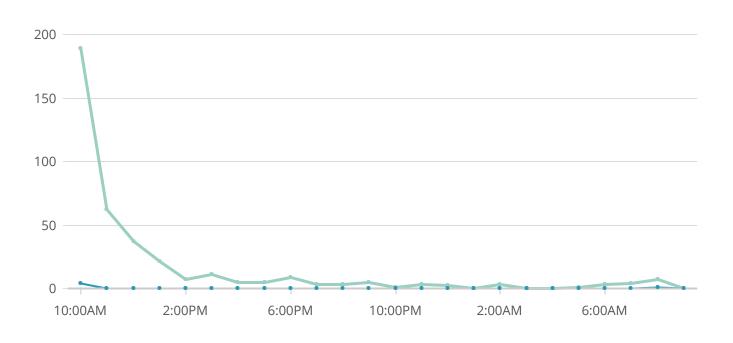
Blackfriars Opens by location

Country	Opens	Percent
Qatar	309	60.9%
USA	79	15.6%
Austria	24	4.7%
United Arab Emirates	22	4.3%
	17	3.4%
Japan	8	1.6%
Indonesia	5	1.0%
Germany	5	1.0%
Romania	4	0.8%
France	3	0.6%

24-hour performance

Opens

Clicks



Top links clicked

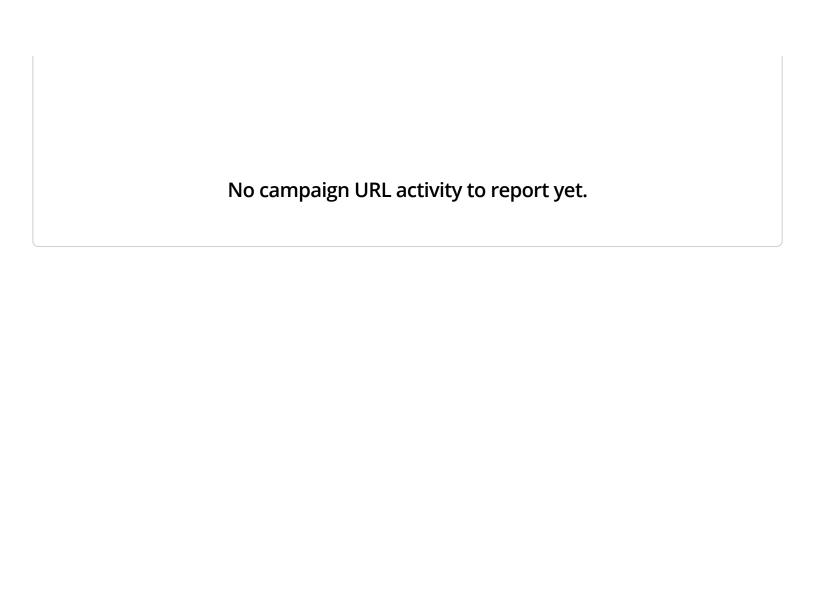
http://www.jre.com.qa	7
https://play.google.com/store/apps/details?id=jrestate.justrealestate	1

Subscribers with most opens

f.abudhais@qgc-qatar.com	7
info@buildinqatar.com	8
mabunahl@jre.com.qa	17
alnajjara@aljazeera.net	10

Blackfriars *Click performance*

URL	Total	Unique
http://www.jre.com.qa	7 (88%)	4 (80%)
https://play.google.com/store/apps/details?id=jrestate.j	1 (13%)	1 (20%)



Blackfriars *Advanced reports*

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
rasgas.com	234 (5%)	0 (0%)	3 (1%)	1 (0%)	0 (0%)
qatar.net.qa	225 (5%)	79 (35%)	24 (16%)	0 (0%)	0 (0%)
yahoo.com	203 (5%)	9 (4%)	8 (4%)	0 (0%)	2 (1%)
gmail.com	196 (5%)	1 (1%)	19 (10%)	0 (0%)	0 (0%)
hotmail.com	172 (4%)	1 (1%)	6 (4%)	0 (0%)	0 (0%)
Other	3237 (76%)	152 (5 %)	295 (10%)	4 (0%)	6 (0%)